Hepatitis Queensland is a values-driven and innovative community organisation that strives to improve the lives of Queenslanders affected by viral hepatitis and liver disease via education, collaboration, and personcentred care initiatives.



### **Equity**

We strive to improve access to viral hepatitis related health care for all.

#### Respect

We value diversity and commit to providing co-designed services that are respectful, safe and culturally sensitive.

#### Connection

We believe in the importance of lived-experience, the power of genuine partnerships, and shared decision making to enhance impact and create meaningful change.

## Integrity

We hold ourselves to the highest standards and are accountable for our decisions.

#### Innovation

We are committed to continuous learning and improvement and will evolve to meet the changing needs of the community.

#### **HEPATITIS QUEENSLAND**

Infoline 1800 437 222 Head Office 07 3846 0020 www.hepald.asn.au info@hepald.asn.au

**Artwork by** Nicky Newley-Guivarra at Nigooli Designs

> **Artwork name** Vision



# STRATEGIC PLAN

2024-2026

# STRATEGIC PLAN

2024-2026

## **VISION**

To see an end to viral hepatitis

### **MISSION**

To enable ALL Queenslanders to live free from the impact of viral hepatitis and liver disease

# **PILLAR 1**

Leadership in the Elimination of Viral Hepatitis

Raise awareness of viral hepatitis and liver disease via proactive health promotion.

Upscale testing, treatment & management.

Explore new research partnerships to enhance outcomes.

Advocate for equity in the provision of care across the QLD sector.

Lead QLD hepatitis related sector/community networks.

# PILLAR 2

Person-Centred Care

- Co-design services that are accessible and culturally appropriate for priority populations.
- Provide access to best practice health care for priority populations and empower individual decision making.
- Foster critical connections through the meaningful involvement of people with lived experience.
- Ensure services adopt a whole-of-person approach and make related referrals to maximise individual outcomes.

# PILLAR 3

Educate & Advocate

- Improve understanding of viral hepatitis via tailored community educational programs.
- Enhance health sector workforce capability via delivery of educational programs.
- Proactively promote viral hepatitis prevention strategies to support liver health.
- Develop a viral hepatitis related lived experience network.
- Proactively advocate for:
  - improved viral hepatitis health equity outcomes for First Nations communities and priority populations.
  - the respectful and dignified care of people with lived experience and the eradication of stigma and discrimination.
  - improved harm minimisation strategies within Corrections.

## PILLAR 4

**Maximise Impact** 

- Forge collaborative partnerships to:
  - improve existing models of care, aligned to community need.
  - trial innovative community-based strategies that improve access to quality viral hepatitis related health care for priority populations.
- Develop strategies to increase impact/reach (particularly regional).
- Address related emerging liver health challenges.
- Advocate for increased sector funding to lift service provision, aligned to viral hepatitis elimination goals.

## PILLAR 5

A Strong & Sustainable Future

- Seek diversified funding & collaboration opportunities.
- Maintain Quality Accreditation.
- Demonstrate integrity via sound governance practices.
- Foster a positive workforce culture with a high calibre & engaged team.
- Nurture sector partnerships via positive and meaningful engagement.
- Ensure robust service data capture to drive evidencebased decision-making.
- Nurture an ongoing culture of continuous improvement.





























